

St. Louis Mosaic Project

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<u>New Study Gives Seven Research-based Recommendations for St. Louis To Retain More</u> <u>International Students Post-graduation As Companies Start Fall Recruiting</u>

A new study from the University of Missouri-St. Louis recommends how the St. Louis region can retain more international students to fill talent gaps in our workforce. The Executive Summary makes seven recommendations which include: immigration legal/financial needs, talent management, best practices for immigration hiring needs, cultural fit, industry-university partnerships for internships/ expanded country recruiting and a regional talent management exchange platform. Original research by Ph.D student Jennifer Morton and Business faculty Ekin Pellegrini with 15 local companies highlights the gaps in hiring needed global talent. Very little has been written on this topic, so the findings will be critical to all regions looking to retain international talent and to the companies that need global talent for growth.

For the St. Louis Mosaic Project, attracting and retaining international students are key to regional economic and cultural growth. The Regional Business Council, the International Institute-St. Louis and eight local universities will convene with the St. Louis Mosaic Project to evaluate these recommendations and to take next steps. For interviews with Jennifer Morton, local university leaders in international student offices and career services, and company executives interested in this topic, please contact Betsy Cohen.

Study for Hiring Global Talent: Retaining International Student

7 Recommendations for Retaining International Student Talent

About the St. Louis Mosaic Project

The St. Louis Mosaic Project was launched in 2012 in response to an economic impact report, outlining St. Louis to be lagging in immigrant growth as well as highlighting the economic benefits of increasing its foreign-born population. The Mosaic Project is a regional initiative that is professionally managed by St. Louis Economic Development Partnership, World Trade Center St. Louis and a 22-member committee. Its goal is to transform St. Louis into the fastest growing major metropolitan

area for immigration by 2020 and promote regional prosperity through immigration and innovation. Learn more at <u>www.stlmosaicproject.org</u>.